

2018 Partnership Opportunities

March of Dimes Golf for Babies Spring Classic

March 20-21, 2018

Saddlebrook Resort Tampa



march  of dimes®
golf for babies®



working together for stronger, healthier babies

Stronger, healthier babies. Over 75 years in the making.

March of Dimes. A History of Success.



The March of Dimes helps moms have full-term pregnancies and healthy babies. And if something goes wrong, we offer information and comfort to families. We research the problems that threaten our babies and work on preventing them. The March of Dimes lone concern has always been to give children a healthy start. We first defeated polio, then we brought together the first concerted effort to focus on birth defects. Today, we continue that quest and are simultaneously addressing the crisis of premature birth.



Golf for Babies

On Tuesday, March 20th, 2018, we will host a welcome reception at **Saddlebrook Resort Tampa**, and the following morning registered golfers will play a round of 18 holes in foursomes. Breakfast will be served prior to the shotgun and the tournament is followed with a luncheon, awards reception, and auction.

Your support of this fun-filled event will help with local programs such as our Smoking Cessation Program which targets pregnant women who smoke. We invite you to explore just a few of the many reasons that a March of Dimes corporate partnership benefits our community. We look forward to celebrating together.

our reputation:

- #1 recognized major health charity by moms
- #2 recognized major health charity by women
- 96% of population knows March of Dimes
- 97% of moms know March of Dimes
- 91% overall positive impression
- One of America's first (1938), best-loved and most respected nonprofit organizations

SOURCE: Gallup, 2010 and 2011

Did You Know?

- Every 4 1/2 minutes, a baby is born with a birth defect in the United States
- Every year in the United States, Nearly half a million babies are born too soon, 29,000 of them in Florida.
- Florida received an "D" rating on the March of Dime's Preterm Birth Rate Report Card in 2015.

March of Dimes offers signature events, programs and services that provide vehicles for engagement for companies and individuals. We invite you to discuss the variety of Golf for Babies sponsorship opportunities with your March of Dimes representative to create a partnership that meets your needs.



Golf for Babies Spring Classic

March 20th & 21st, 2018

Saddlebrook Resort | Tampa, FL

We hope that you will be able to join us this year as we present the March of Dimes Golf for Babies Spring Classic. This year's event will take place at the championship Saddlebrook Resort Tampa. Golfers will enjoy 18 holes of golf, breakfast, lunch, prizes, and awards, among more than 100 local community and business leaders.

Golf for Babies Schedule of Events

Tuesday

- 7:00 pm** **Cocktail Reception in the Lagoon Pavilion**
- 8:00 pm** **Dinner and Program in the Lagoon Pavilion**

Wednesday

- 7:00 am** **Registration & Breakfast is served in the Saddlebrook Grand Marquee Pavilion**
- 7:00 am** **Putting for Babies — putting green next to Grand Marquee Pavilion**
- 7:45 am** **Golfers head to Golf Carts**
- 8:00 am** **Shotgun Start**
- 1:30 pm** **Lunch, Raffle Prizes, Silent Auction Close & Awards**

The March of Dimes is the Nation's leading advocate for strong, healthy babies. Since our inception in 1938, we have helped to fund leading scientific research and community programming, bringing hope and health to moms and babies across the world. March of Dimes funded research contributed to the development of the polio vaccination, increased awareness to the importance of folic acid in prevention of neural tube defects, and continues to generate scientific advancements that improve infant health.

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality. We carry out this mission through research, education, community grants and advocacy. While we have come a long way, there is still work to be done. In the State of Florida, one in nine babies is born too soon, and the rate of prematurity is rising across the country. The results are devastating to families, both emotionally and financially. Babies born too soon often incur life-long disabilities including heart defects, auditory and visual deficiencies, cognitive delays, and respiratory distress. Some will not survive, and others will endure long hospital stays in Neonatal Intensive Care Units. The financial burden of a preterm child's medical costs in the first year of life averages more than \$40,000, well over the roughly \$3,000 cost of a full-term, healthy pregnancy.



Golf For Babies Sponsorship Opportunities

Platinum Sponsor - \$8,000 - includes eight golfers (two foursomes)

Two foursomes; includes dinner, breakfast, lunch, and golfer gift
Logo inclusion on event marketing materials
Company signage featured at a named area during the event. ex: Meals, Auction, Putting Green
Banner at awards reception (*sponsor to provide*)
Speaking Opportunity at Awards Luncheon
Company name on two tee signs
Company logo on March of Dimes Golf for Babies web page
Acknowledgement in press releases and event E-mail blasts / Statewide Social Media Features
Full-page ad in program
Opportunity to place corporate giveaway items in golfer gift bags (120) or set up a vendor table
Media opportunities if available

Gold Sponsor - \$6,000

One foursome; includes dinner, breakfast, lunch, and golfer gift
Acknowledgement in event E-mail blasts
Half-page ad in program
Company name on two tee signs
Opportunity to place corporate giveaway items in golfer gift bags (120) or set up a vendor table

Silver Sponsor - \$4,000

One foursome; includes dinner, breakfast, lunch, and golfer gift
Acknowledgement in event E-mail blasts
Opportunity to place corporate giveaway items in golfer gift bags
Company name on two tee signs
Quarter-page ad in program

Bronze Sponsor - \$2,000

One foursome; includes dinner, breakfast, lunch, and golfer gift
Opportunity to place corporate giveaway items in golfer gift bags (120)
Acknowledgement in event E-mail blasts
Company Name on one tee sign

A La Carte Options:

Dinner Sponsor - \$5,000.00 (Free foursome)

Lunch Sponsor - \$2,500.00 (Free foursome)

Putting for Babies - \$2,500.00 (Sponsorship signage)

Golf Ball Sponsor - \$1,000.00 (Logo on golf balls)

Beverage Cart Sponsor - \$500.00 (Sponsorship signage)

Golf for Babies Sponsorship Form



Sponsorship Level: _____ Sponsorship Amount: \$ _____

Name of Business (printed on materials): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

Player one name: _____

Player two name: _____

Player three name: _____

Player four name: _____

Method of Payment

Check (Make payable to the Frozen & Refrigerated Foods of Central FL) Send Invoice

**If paying by credit card, please complete the below information or call 813-712-9472*

Credit Card Number: _____ Amount: _____

Name (as it appears on card): _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Expiration Date: _____

Authorized Signature: _____ Date: _____

Send/Scan completed form to:

FRFCF—Golf for Babies Spring Classic

Attention: FRFCF - P.O. Box 46787, Tampa, FL 33646

shivers@coolfoods.org • 813-712-9472